



2014-16 Community Health Plan

May 15, 2014

Jellico Community Hospital conducted a Community Health Needs Assessment (CHNA) in 2013. With oversight by a community-inclusive Community Health Needs Assessment Committee, the Assessment looked at the health-related needs of our broad community as well as those of low-income, minority and underserved populationsⁱ. The Assessment includes both primary and secondary data.

The Community Needs Assessment Committee, hospital leadership and the hospital board reviewed the needs identified in the Assessment. Using the Priority Selection processes described in the Assessment, the Committee identified the following issues as those most important to the communities served by our hospital. The hospital Board approved the following priorities and the full Assessment.

1. Diabetes
2. Obesity
3. Lack of Transportation
4. Smoking

While Mental Health and Substance Abuse were not among the top priorities, they are serious issues in the community served by the hospital.

With a particular focus on these priorities, the Committee helped Jellico Community Hospital develop this Community Health Plan (CHP) or “implementation strategyⁱⁱ.” The Plan lists targeted interventions and measurable outcome statements for each effort. Many of the interventions engage multiple community partners. The Plan was posted by May 15, 2014 at the same web location noted below.

Jellico Community Hospital’s fiscal year is January-December. For 2014, the Community Health Plan will be deployed beginning May 15, 2014 and evaluated at the end of the calendar year. In 2015 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be posted annually and attached to our IRS Form 990.

If you have questions regarding this Community Health Plan or Community Health Needs Assessment, please contact Don Jehle, Community Benefit Manager, at don.jehle@ahss.org.

ⁱ The full Community Health Needs Assessment can be found at www.jellicohospital.com under the Community Benefit heading.

ⁱⁱ It is important to note that this Community Health Plan does not include all Community Benefit activities. Those activities are noted on Schedule H of our IRS Form 990.

Jellico Community Hospital

2014-2016 Community Health Plan

OUTCOME GOALS

OUTCOME MEASUREMENTS

CHNA Priority	Outcome Statement	Target Population	Strategy	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - %	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - %	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - %	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
Diabetes	Educate those with diabetes on how to live more healthy	18% of Campbell Country, TN, residents who have diabetes and 14% of Whitley County, KY, residents who have diabetes	Creation Health literature given on Care Van	Engage with 200 residents	200		250			250			300				
	Educate those with diabetes on how to live more healthy	18% of Campbell Country, TN, residents who have diabetes and 14% of Whitley County, KY, residents who have diabetes	Collaboration with LiveWell for Living With Diabetes and Wellsource's Diabetes classes	Offer quarterly class			4 Classes			4 Classes			4 Classes				
				10 participants			10 participants			10 participants			10 participants				
				80% of graduates who report increased understanding of diabetes self management		80%			80%			80%					
			Hold cooking classes with a focus on diabetes	Offer quarterly class			4 Classes			4 Classes			4 Classes				

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				10 participants			10 participants			10 participants			10 participants				
				80% of participants who say they have improved their understanding of nutrition		80%			80%			80%					
	Provide community blood sugar screenings	18% of Campbell County, TN, residents who have diabetes and 14% of Whitley County, KY, residents who have diabetes	Free community blood sugar screenings	5 community blood sugar screening events	5 events		5 events			5 events			5 events				
				15% of people found to have high blood sugar		15%			15%			15%					
				5% of people referred to a physician for follow-up care		5%			5%			5%					
Obesity & disease prevention	Provide cholesterol and blood pressure screening	34% of Campbell County, TN, and Whitley County, KY, residents who are obese.	Free health screenings	4 Community BP screenings	4 events		4 events			4 events			4 events				
				2 Cholesterol screenings	2 events		2 events			2 events			2 events				
				5% of people referred to a physician for follow-up care		5%			5%			5%					

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CHNA Priority	Outcome Statement	Target Population	Strategy	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - %	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - %	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - %	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
	Educate those who are obese or at-risk on how to live more healthy	34% of Campbell County, TN, and Whitley County, KY, residents who are obese.	Collaboration with LiveWell on Creation Health classes and Wellsource's' 8 Weeks to Wellness seminar	2 sessions	2 sessions		2 sessions			2 sessions			2 sessions				
				8 graduates			8 graduates			8 graduates			8 graduates				
				7 of graduates who report increased understanding of healthy eating			7 graduates			7 graduates			7 graduates				
		34% of Campbell County, TN, and Whitley County, KY, residents who are obese.	Creation Health literature given on Care Van and weight management literature given away at the Hospital	1000 giveaways			1000 giveaways			1000 giveaways			1000 giveaways				
	Provide healthier food for those below the poverty line in the community	34% of Campbell County, TN, and Whitley County, KY, residents who are obese.	Collaboration with Seeds of Hope	Provide pickup for non-perishable food items													
	Provide fitness activities for children	34% of Whitley County, KY, residents who are obese	Fitness Day at Williamsburg, KY, city schools	Provide 8 fitness classes from pre-school to 6th grade	500 students		500 students			500 students			500 students				

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	Provide fitness activities for residents of Jellico, TN, and Williamsburg, KY	34% of Campbell County, TN, and Whitley County, KY, residents who are obese.	Collaboration with Trinity Fitness	Sponsor 18 Trinity Fitness classes	18 classes		18 classes			18 classes			18 classes				
				125 participants in Trinity Fitness Classes	125 participants		125 participants			125 participants			125 participants				
Lack of Transportation	Provide transportation for low-income people so that they can make their medical appointments	Residents in Campbell County, TN, and Whitley County, KY, who live at or below poverty line and have no transportation for medical care.	Creation Health Van will provide free transportation to and from the hospital as well as to and from their physician appointments to help them stay healthier.	1,200 patient pick-ups			1,500 patient pickups			1,500 patient pickups			1,500 patient pickups				
Smoking	Provide a healthy and smoke-free environment for our patients and their family members	28% of Campbell Country, TN, who are smokers.	Maintain the hospital's tobacco free environment.		100% smoke free	100%		100%	100%			100%					
	Educate the community on the benefits of not using tobacco	28% of Campbell Country, TN, who are smokers.	Creation Health literature given on Care Van and smoking literature given at the Hospital	1,500 materials distributed			1,500			1,500			1,500				

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	Educate the community on the benefits of not using tobacco	28% of Campbell County, TN, who are smokers.	Collaboration with LiveWell in providing smoking cessation classes.	2 classes			2 classes			2 classes			2 classes				
				75% of graduates who are smoke-free at the end of the classes.			75%			75%			75%				
Mental Health	Provide mental health screenings	ED patients who appear to have psychiatric or substance abuse issues at the time of the visit	The hospital will use Telemedicine to provide mental health evaluations in the Emergency Dept.	150 evaluations performed	150 evaluations		150 evaluations			150 evaluations			150 evaluations				
Substance Abuse	Provide education for mothers and mothers-to-be regarding the dangers of substance abuse and pregnancy	Women of childbearing age in Jellico service areas	The Hospital partners with Mothers & Infants Sober Together (MIST)	85 Referrals from the Hospital to MIST			85 referrals			85 referrals			85 referrals				
				5 clients			5 clients			5 clients			5 clients				